

“I have spent over 14 years managing golf courses in Texas. During this time, I have tried many different products and methods to eradicate fire ants. Recently, I left the golf course industry and started Greenlawn, Inc. I can speak with a great deal of experience in saying that there is not a better product for home lawns and golf courses than TopChoice. Typically, working for a golf course or country club, we superintendents purchase and use only the best products available. TopChoice is certainly one of those products. Affordable, reliable, and highly effective!”

Todd Miller, CGCS, Greenlawn, Inc., San Antonio, TX

Pests Controlled <small>At the application rate to control fire ants, the following pests will be controlled for a limited time.</small>	Approximate Length of Control	Application Rate of TopChoice	
		Pounds Product per Acre	Pounds Product Per 1,000 ft ²
Mole Crickets [Scapteriscus spp.]	4 months	87	2
Nuisance Ants [Lasius neoniger]	3 months		
Fleas [Ctenocephalides spp.]	1 month		
Ticks [Dermacentor spp., Rhipicephalus sp., Ixodes spp.]	1 month		

WHAT IT IS.

Insecticide. The industry's #1 preferred fire ant control for professionals.

WHAT IT GIVES YOU.

Power. When you want fire ants absolutely, positively gone, use TopChoice® insecticide. A single application kills and prevents fire ants for up to one full year.

Sites	Pests Controlled	Approximate Length of Control	Application Rate of TopChoice		Application Directions
			Pounds Product per Acre	Pounds Product Per 1,000 ft ²	
Turf grass: Golf turf, sport fields, commercial lawns, parks, campsites, home lawns, landscape beds, school grounds, sod farms and recreational areas	Imported Fire Ants [Solenopsis spp.]	1 year	87	2	Imported Fire Ants: Make applications to control existing imported fire ant populations and/or to exclude imported fire populations. For best results, treated turf should be watered or irrigated after application.

WHY IT BEATS THE COMPETITION.

- Unique Domino Effect®—fire ants pass the active ingredient onto each other through ingestion and contact, knocking down the entire colony
- Rainfall helps TopChoice insecticide work better, while other products are ineffective after rainfall
- One application achieves as much control as three or more applications of a pyrethroid
- TopChoice insecticide can be applied any month of the year, and will provide year long control of fire ants
- Available on fertilizer

HOW IT MAKES YOUR LIFE EASIER.

TopChoice insecticide makes you the hero who can control dreaded fire ants in just one application, just about anywhere. TopChoice also saves money on labor and costly retreats.

RELAX. YOU'RE BACKED BY BAYER.

Training. Troubleshooting. Innovating. Count on us to stand behind you now and for years to come. Get science and support at BackedByBayer.com or 1-800-331-2867.



THE SCIENCE OF TOPCHOICE® INSECTICIDE.

Once a year, one application.

TopChoice® insecticide gives you single-application control of fire ants for up to a full year. It's labeled for use where you need it:

- Home lawns
- Commercial and recreational turf
- School grounds, sports fields
- Landscape beds
- Sodfarms
- Golf courses
- Cemeteries

TopChoice both controls existing colonies and prevents new infestations. And it's formulated specifically for broadcast application with commercially available spreaders.

High effectiveness. Low active ingredient.

TopChoice is a member of a class of insecticides called phenylpyrazoles. It works by disrupting the central nervous system of insects.

TopChoice works by both contact and ingestion. Thanks to its unique Domino Effect®, it not only kills foragers, but knocks out the colony. Ants transfer the molecule to each other by contact and ingestion. Control may take 4-6 weeks.

When treating for fire ants, TopChoice insecticide kills the turfgrass insects on your most wanted list:

- Fire ants
- Mole crickets
- Fleas
- Ticks

Frequently asked questions.

- >Q How does TopChoice compare to baits for control of fire ants?
- >A The advantage of TopChoice over baits is that TopChoice provides residual control, whereas baits only control existing mounds, as well as are destroyed by water.
- >Q How does TopChoice insecticide compare to Pyrethroids? Organophosphates?
- >A Pyrethroids control foraging workers, but don't control the queen as reliably as TopChoice, and don't last as long either. Similarly, organophosphates control foragers for a short period of time, but do a poor job of killing queens and eliminating colonies, and they do not prevent invasion or establishment of new colonies. TopChoice insecticide controls foraging workers and is also transferred back to the nest, where the queens are killed. You would need up to three or more applications of pyrethroids to match the full-year's control that TopChoice gives you; and up to five applications of an organophosphate to provide control comparable to a single application of TopChoice.
- >Q When is the best time of the year to put out TopChoice?
- >A TopChoice can be applied any time of the year, even in fall and winter. TopChoice works in all weather conditions, unlike baits, which are ineffective after rainfall. Irrigation also helps TopChoice work even better.

Key features:

- Lowest dose, non-bait professionally-applied insecticide
- Just one broadcast application controls fire ants for up to a full year
- No need for fire ant mound treatments

THE SCIENCE OF YOUR PROFESSION.

Every pound of TopChoice is Backed by Bayer, and all the science and support you need to get the job done right. That's what you should expect from an industry leader.

Our staff is your staff.

No one invests as much in product development as Bayer. Our scientists' expertise in chemistry and formulation technology is unrivaled around the world. Our field sales and technical representatives are always ready to help you. You'll find them and additional information 24 hours a day, 7 days a week at BackedByBayer.com.

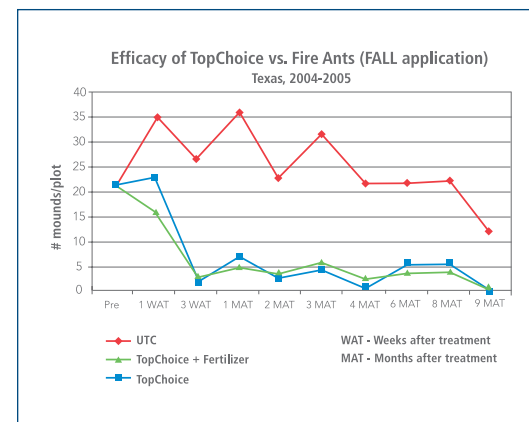
Product support year round.

We'll help you diagnose problems, troubleshoot issues, and get every product benefit you expect—and even some you don't. We also offer interactive training throughout the year.

Complete satisfaction guarantee.

Bayer guarantees your satisfaction, after all, your success is our success.

Any time, any question: **1-800-331-2867 / BackedByBayer.com**.



[TOPCHOICE® INSECTICIDE REFERENCE GUIDE]

