

“We had just planted and fertilized this new bermudagrass turf and the mole crickets ate it right up. At first we sprayed with acephate, but the chemical just picked off a few adult mole crickets, and left the nymphs underground. I realized that we needed a more specialized treatment. After a recommendation from Southeastern Turfgrass Supply, I tried Chipco Choice. The product works great in controlling mole crickets. And as a side benefit, it also gets rid of fire ants.”

Walt Graham,
Columbia County Youth Association Volunteer, Lake City, FL

Crop	Chipco Choice Insecticide Application Rate		Directions
	(lbs. per acre)	(oz per square ft.)	
Turfgrass (mole crickets)	12.5 – 25.0	4.6 – 9.4	Apply using slit-placement application equipment. Depth of the slit should be targeted at the thatch/soil interface. Make applications to control overwintering adult mole crickets, newly hatched nymphs or when mole cricket populations cause unacceptable damage to turfgrass. Use higher rate against heavy insect infestations or older insect life stages. For broadcast application use 12.5 lbs per acre. Do not make more than 1 broadcast application at this rate per year.
Turfgrass (fire ants)	12.5	4.6	For best results, treated turf should be watered or irrigated after application.

WHAT IT IS.

The #1 preferred mole cricket insecticide

WHAT IT DOES.

Provides exceptional control of mole crickets at extremely low A.I. levels. Not to mention, it controls fire ants in turfgrass and landscapes for up to 52 weeks.

WHY IT'S BETTER THAN THE COMPETITION.

- Works at levels as low as 0.0125 lb AI/A
- Long lasting residual control
- It's applied by a certified Chipco® Choice insecticide professional applicator
- Available in convenient 12.5 lb. bags

HOW IT MAKES YOUR JOB EASIER.

Superior science, that's how. One slit or broadcast application gives you months-long residual control. Guaranteed.

chipco
choice

RELAX. YOU'RE BACKED BY BAYER.

Training. Troubleshooting. Innovating. Count on us to stand behind you now and for years to come. Get science and support at BackedByBayer.com or 1-800-331-2867.





THE SCIENCE OF CHIPCO® CHOICE INSECTICIDE.

Chipco® Choice insecticide is a phenylpyrazole insecticide that disrupts the central nervous system of pests so that they die of overstimulation. Chipco Choice works by both contact and ingestion. Plus, it has long soil residual that withstands the frequent rainfall in the Southeast.

One slit application controls:

- Mole crickets for 6 months or longer

One broadcast application controls:

- Mole crickets for up to 4 months
- Fire ants up to a year

Works at low doses—just 0.1% A.I.

- 0.0125 lb A/I/A
- No reported resistance, no odor

Key insects controlled:

- Mole crickets
- Fire ants

Frequently asked questions.

- >Q How does Chipco Choice insecticide compare to organophosphates and pyrethroids?
- >A It would take three or more applications of a pyrethroid, or five applications of an organophosphate, to give you the same year-long control as just one application of Choice insecticide.
- >Q How does it compare, cost-wise?
- >A Bayer now offers various Chipco Choice insecticide service agreement options, allowing you the ultimate flexibility to choose what best fits your needs and your budget. A single application of Chipco Choice can control mole crickets for up to 12 months, making it one of the most cost-effective products available.

THE SCIENCE OF YOUR PROFESSION.

Every ounce of Chipco Choice is Backed by Bayer, and all the science and support you need to get the job done right. That's what you should expect from an industry leader.

Our staff is your staff.

No one invests as much in product development as Bayer. Our scientists' expertise in chemistry and formulation technology is unrivalled around the world. Our field sales and technical representatives are always ready to help you. You'll find them, along with additional information, 24 hours a day, 7 days a week at BackedByBayer.com.

Product support year round.

We'll help you diagnose problems, troubleshoot issues, and get every product benefit you expect—and even some you don't. We also offer interactive training throughout the year.

Complete satisfaction guarantee.

Bayer guarantees your satisfaction, after all, your success is our success.

Any time, any question: (800)-331-2867 / BackedByBayer.com.

[CHIPCO® CHOICE INSECTICIDE REFERENCE GUIDE]

