

Premise® is now registered for exterior perimeter termite treatments.

The most flexible termiticide just got more flexible.



With Premise you win and termites lose.

**PREMISE®**

Bayer Environmental Science, a business group of Bayer CropScience LP, 2 TW Alexander Drive, Research Triangle Park, NC 27709. [www.BackedbyBayer.com](http://www.BackedbyBayer.com). Bayer, the Bayer cross, Premise, and Backed by Bayer are trademarks of Bayer. Always read and follow label instructions carefully. Please check with your local pest management association to confirm that label amendment has been registered within your state. ©2007 Bayer.

 **BACKED  
by BAYER™**

# There's another sure bet in termite control.

## The most flexible termiticide on the market just got even more flexible:

With the option of a perimeter treatment you are treating the exterior of the home, as opposed to the full/conventional treatment. This extra time can free you up for more treatments and more jobs, which of course, means more revenue for you.

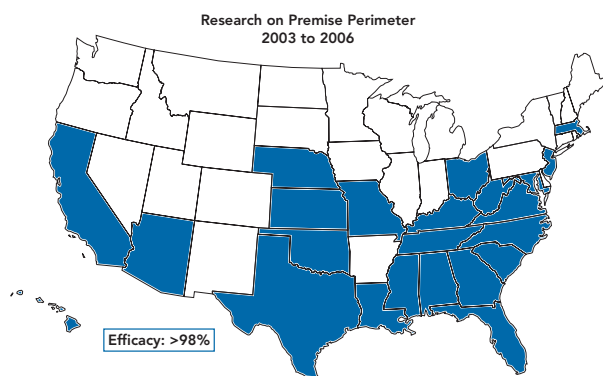
## What's different about Premise Perimeter

- Perimeter label allows you to focus your treatments where termite infestations are most likely to occur
- Less Intrusive. No inside treatments required unless there are active termite infestations found during inspection
- Less drilling required, compared to conventional treatments
- Less labor and chemical required
- Complete exterior perimeter treatment of the home required

## There's proof to back it up

Bayer compiled research from 2003-2006 in over 3,000 structures in 22 states:

- Over 40 PMPs and 23 University Researchers participated in the study
- All termite species were represented
- Showed Premise provided greater than 98% control of termites



Performance of EP/IST labeling  
studied in >3,000 structures



## Choose the formulations that work best for you

Premise, the original non-repellent termiticide, is also available in many other easy-to-use, highly effective formulations

- Premise 2
- Premise 0.5 SC
- Premise 75 WP
- Premise Granules
- Premise Foam
- Also labeled for many ant species

When you use Premise, you're Backed by Bayer™ and all the science and technical support that came with it. Visit [BackedbyBayer.com](http://BackedbyBayer.com) to learn about the new Premise perimeter label amendment. Premise is registered for exterior perimeter termite treatments.



# PREMISE®