

Need to Know

- Straight talk for professionals about pests and pest control products

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Maxforce® Fly Spot Bait vs. Insect Light Traps

Pest Management Professionals (PMP's) understand that indoor filth fly control is difficult. Indoor fly activity, especially in food handling areas cannot be tolerated. Indoor control of large filth flies is usually performed in the following methods:

- Space sprays (also volumetric treatments, ULV and 'fogging') – Kills exposed flies, but offers little or no residual control of newly emerging adults and new flies that enter the structure after treatment. These treatments require careful preparation before and after application.
- Residual insecticide treatments – Product labeling may prohibit, or not include target pests or treatment sites for effective control. Other label restrictions may exclude treatments where fly activity is most common or where control is critical.
- Physical trapping ('sticky' paper, tubes and strips) – Limited contribution based on trap size and design. Traps may not be permissible and/or desirable in areas of public view.
- Insect Light Traps (ILT's) – Specially designed, utilizing ultraviolet (UV) emitting lights that attract flies to the device where they will be killed and/or captured. ILT's have become important components for indoor filth fly management programs.

As effective as ILT's are, PMP's realize that proper location, positioning and continual maintenance is required to keep ILT's functioning effectively.

Maxforce Fly Spot Bait, with its indoor labeling¹, provides PMP's an important fly management tool **that can supplement, or even replace ILT's**. Maxforce Fly Spot Bait's label language allows PMP's to apply the attractive, fast-killing formulation directly onto surfaces where flies land without any modification or visible device attached.

Even when specially designed, ILT's can be a visible cue, or reminder to patrons or employees of the presence of flies in sensitive areas. Maxforce Fly Spot Bait can be applied discreetly: behind window shades;

inside entry vestibules; and above dining areas (during shut-down²) out of customers' line of sight. ILT's require maintenance such as cleaning and regular replacement of expensive UV bulbs to remain effective.



Maxforce Fly Spot Bait available in 2 oz packets and 1 lb container.

Maxforce Fly Spot Bait is simple to mix, economical to apply and can be maintained during regular service visits throughout the fly season. Indoor residual activity for the Fly Spot Bait is up to 4 weeks. Maxforce Fly Spot Bait is also effective and labeled for outdoor use to intercept flies before they come indoors. ILT's cannot offer this level of protection.

Investment in light traps is considerable. PMP's must consider how to market ILT's to potential customers. Customers might be confused by complicated leasing and service plans that add significant costs to their service. Quality Control Inspectors and health agents may object to the presence, location and type of trap installed. Maxforce is easily applied by service technicians using small, hand-held sprayers such as the B&G QT-1 or even trigger sprayers.

Maxforce Fly Spot Bait when used in an integrated fly management program, including: sanitation; exclusion; trapping; ILT's and chemical controls, both indoors and outdoors, will help PMP's deliver effective service to their customers.

¹Always read and follow all label directions.

²Check local regulations regarding defined food handling areas.

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