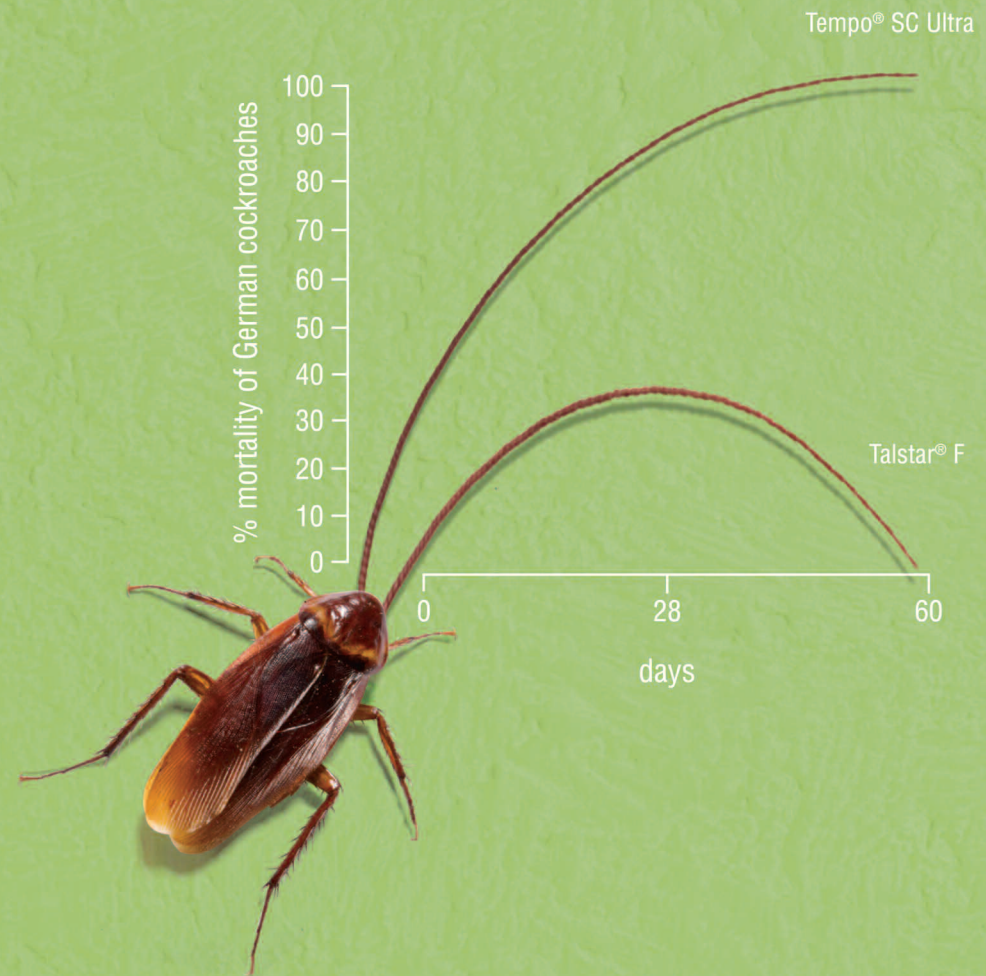


Tempo SC Ultra. No other product does it all:

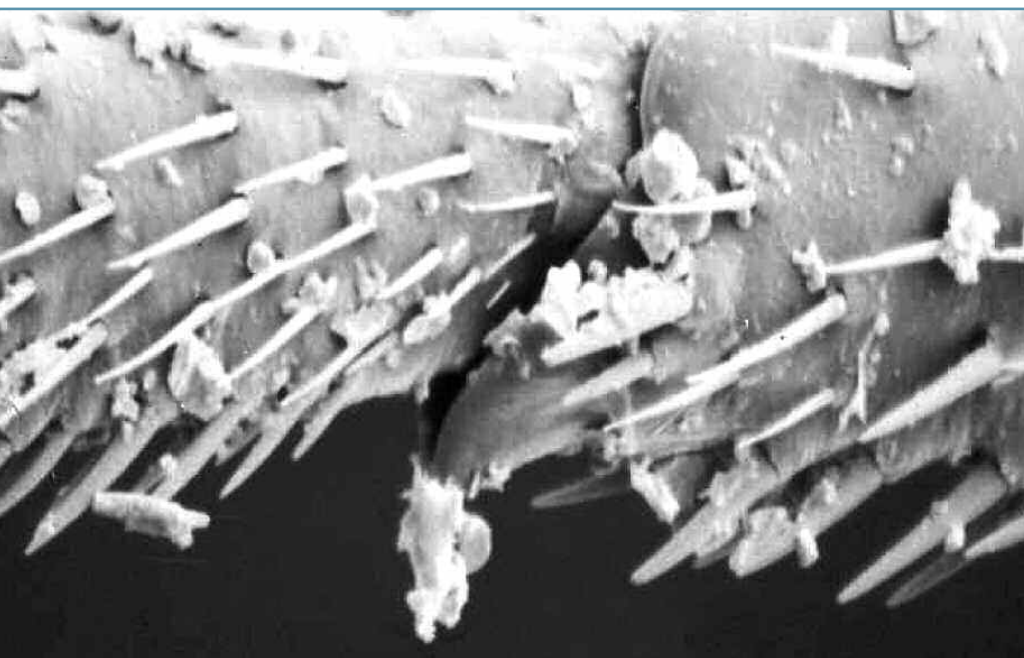
- ◆ New SC formulation
 - ◆ Improved knockdown
 - ◆ Exclusive Beta-crystal technology
- ◆ 14 times more coverage (per sq. inch) than microencapsulated products
- ◆ The only product with calibrated Beta-crystal technology
- ◆ Quick broad spectrum control of over 100 nuisance pests
- ◆ Reduced A.I. and low use rates (low use rate: 8mL/gallon; high use rate: 16mL/gallon)



Tempo® SC Ultra. More powerful is just the beginning. Tempo SC Ultra really does kill 100% of German cockroaches on a nonporous surface, with a chart-topping 60 days of residual activity. And it's all about the Beta-crystals.



TEMPO® SC ULTRA IS THE MOST POWERFUL INSECTICIDE YOU CAN BUY.



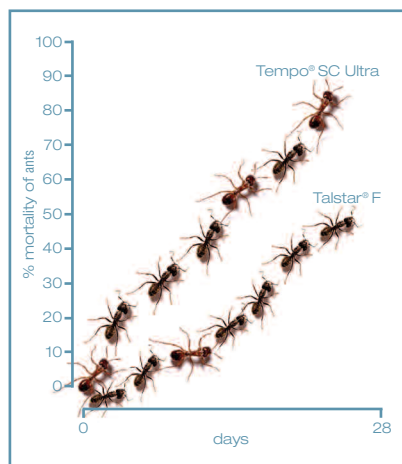
More power in a Beta-crystal™ formulation that makes the difference. The active ingredient in Tempo SC Ultra Insecticides is beta-cyfluthrin, which has no odor and less visible residue. Tempo SC Ultra also has an exclusive, precision-milled mix of Beta-crystals. The custom mix of different-sized crystals allows for greater coverage: ≈136,000 Beta-crystals per sq. in. compared to Demand® CS, with 10,000 microcapsules per sq. in.

Beta-crystals are simply more effective:

- Cover more completely
- Reduce expensive callbacks
- Kill more pests the first time
- Cling to cracks, crevices and pests of many sizes
- Effective on porous and nonporous surfaces

More powerful against more than 100 pests. Tempo SC Ultra offers broad-spectrum control of more than 100 indoor and outdoor pests:

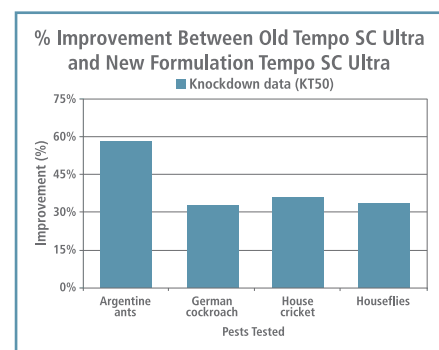
- Cockroaches
- Ants
- Spiders
- Flies
- Many beetles (adult and immature)
- Ticks (including deer ticks)
- Fleas
- Bedbugs



More powerful in a variety of easy to use formulations. Just pick a size:

- ***New Formulation*** Tempo SC Ultra 900-mL bottle (perfect for perimeters)
- Tempo Ultra WSP 50-gram packets
- ***New Formulation*** Tempo SC Ultra 240-mL bottle
- Tempo Ultra WP 420-gram jar

Tempo SC Ultra is a suspension concentrate that delivers the power of a powder formulation in a liquid. It's easier to use—less messy to handle, needs less agitation and is more evenly dispersed during application.



Why the new Tempo SC formulation? 30-60% faster knockdown, for starters. New Tempo SC Ultra formulation increases knockdown speed significantly, and still delivers that long Tempo Ultra residual, too. It's a good way to show your customers even faster results—the kind of results that build confidence in you.

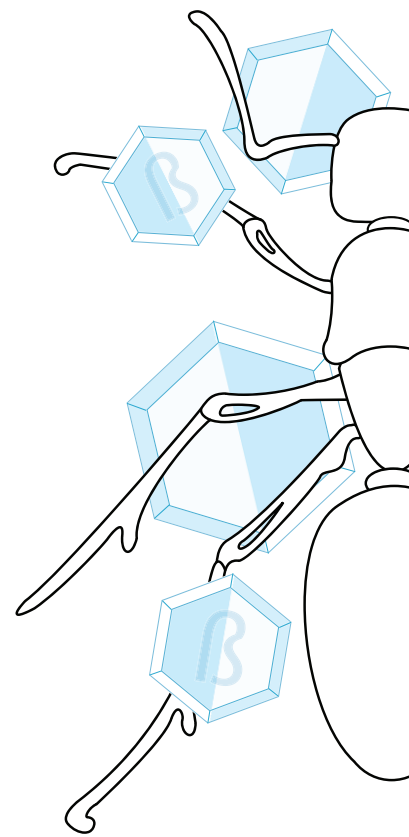
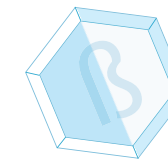
COMPETITIVE LABEL COMPARISON

Comparison	Tempo Ultra SC, WSP and WP	Talstar® One	Bifenthrin Pro	Cy-Kick® CS	Demand® CS	Termidor®	Phantom®
Pests Covered	100+	70+	50+	54	40+	6	15
General Household	Yes	Yes	Yes	Yes	Yes	No	Yes, C+C and spot only
Pantry	Yes	Yes	No	Yes	Yes	No	Yes
Turf and Ornamental	Yes	Yes	Yes	No	Yes	No	No
Wood Destroying	Yes	Yes	Yes	Yes	Yes	Termite Only	Termites
Food Handling	Yes	Yes	Yes	Yes	C&C spot only	No	Yes, C+C and spot only
Fire Ants	Yes	Yes	Yes	Yes	Yes	No	No
Fleas	Yes	Yes	Yes	Outdoor only	Outdoor only	No	No
Ticks	Yes	Yes	No	Yes	Outdoor only	No	No
Mosquitoes	Yes	Yes	Yes	Yes	Yes	No	No
USDA Plants	Yes (WSP-No)	Yes	Yes	Yes	C&C only	No	Yes
Other Notes:	Yes, bedbugs	Yes, bedbugs	No bedbugs	Yes, bedbugs	Must wear chemical-resistant footwear; slightly toxic to birds	Very limited label	Very limited label; can only be applied every 4 weeks or more.

Sometimes you get what you pay for. Some microencapsulated formulas may seem less expensive—until you actually use them. But Tempo SC Ultra has a higher insect mortality rate, so you don't waste time and money on callbacks.

More powerful than cyfluthrin, even with reduced A.I. Bayer's commitment to the industry is to provide the best products with the lowest A.I. Beta-cyfluthrin makes that possible, offering equal or better performance at half the A.I. of cyfluthrin products. And the low dose formulation means fewer concerns about toxicity.

More powerful because Bayer is behind you. Every case, bottle or jar you buy comes with a promise: Backed by Bayer, our pledge to help build your business. That means we offer training, from Web classes to our Mobile University; technical experts; business-building tools you can customize; and a 100% satisfaction guarantee for every single product we sell.



Relax. You're Backed by Bayer.™

Training. Troubleshooting. Innovating. Count on us to help build your business now and for years to come. Call for assistance at 1-800-331-2867

