



January 1 - December 31, 2011

Kick **fire ants** out of school.

Announcing the 2011 TopChoice® Insecticide "Protect Against Fire Ants" Schools Program.



Bayer Environmental Science, a Business Group of Bayer CropScience LP, 2 T.W. Alexander Drive, Research Triangle Park, NC 27709. 1-800-331-2867. www.BackedbyBayer.com. TopChoice is a registered trademark of Bayer. Not all products are registered in all states. Always read and follow label directions carefully. © 2011 Bayer CropScience LP.

This year be sure to apply the #1 professional treatment for fire ants on your school grounds. Up to one full year of control against fire ants, with just one application.

The 2011 TopChoice® "Protect Against Fire Ants" School Program gives you the protection, guarantee and flexibility you need to be fire ant free. Choose TopChoice to reduce fire ant mounds and control fire ants or apply the TopChoice + fertilizer formulation to nourish and treat your turf at the same time. Either way, with just a single application you are guaranteed freedom from fire ants all year.

The tear-off voucher to the right can be redeemed for free product or cash rebates on purchases of TopChoice or TopChoice + fertilizer (labor not included) from January 1st through December 31, 2011. To best suit your needs, we are offering 3 options for reimbursement. Choose among the following, based on your school's turf care application process.

Option 1: Buy 2 bags of TopChoice and receive 1 bag of TopChoice FREE!
(2-4 weeks for fulfillment) *Based on purchase amount needed to treat your entire grounds. Note: one 50-lb. bag of TopChoice treats 25,000 square feet or 0.57 acres.*

Option 2: Buy 4 bags of TopChoice + fertilizer, receive 1 bag of TopChoice FREE!
(2-4 weeks for fulfillment) *Based on purchase amount needed to treat your entire grounds. Note: one 50-lb. bag of TopChoice treats 25,000 square feet or 0.57 acres.*

Option 3: Receive a \$15.00 rebate on every bag of TopChoice + fertilizer purchased.
(8-10 weeks for fulfillment)

Follow the instructions on the voucher to submit for, and receive, your free product or rebates. All purchases must be made between January 1st and December 31, 2011. Vouchers must be received by December 31, 2011.

If your school has a licensed chemical applicator who handles school grounds maintenance, contact your local distributor to place your TopChoice or TopChoice + fertilizer order today. If your school uses a lawn care or pest management company for school grounds maintenance, ask for a TopChoice application estimate based on the current offers. *(Inform them that Bayer will ship free product directly to the school unless otherwise noted.)*

The TopChoice "Protect Against Fire Ants" Schools Program is limited to secondary school districts (public or private) for use on school grounds, including athletic fields; city and state parks and recreation and state and national parks in AR, AL, CA (Coachella Valley only), GA, FL, LA, MS, NC, NM, OK, SC, TN, and TX. Colleges, universities, and golf courses are not eligible. Invoices must be submitted to Bayer Environmental Science to qualify.



Fire ant control.

Free Product or Cash Back - Exclusive Offers on TopChoice® insecticide.

Qualified schools or parks, based on purchase, will receive one or more of the following.

Check all boxes that apply:

- 1 bag of TopChoice FREE for every 2 bags of TopChoice purchased
- 1 bag of TopChoice FREE for every 4 bags of TopChoice + fertilizer purchased
- \$15.00 rebate on every bag of TopChoice + fertilizer purchased

Follow these steps:

- Purchase TopChoice or TopChoice + fertilizer from an authorized distributor, or contract service for a TopChoice application completed by a licensed professional.
- Mail in this voucher along with product invoice (or invoice for completed professional service) to address below.
- Allow 2-4 weeks for delivery of free product and 8-10 weeks for delivery of rebate check.

School/Park: Please fill out the information below and mail or fax back along with invoice(s)

Contact Name _____

Title _____

School/Park Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Total Bags Purchased _____

Product Ships to: Address (No PO Boxes) _____

Name _____

City _____ State _____ Zip _____

Product Needed By (MM/DD/YR) _____

Please send voucher, along with invoice for TopChoice or TopChoice + fertilizer purchase, or professional service provision of a TopChoice or TopChoice + fertilizer application, by December 31, 2010 to:

Bayer Environmental Science
Kim Coyle – Delaware Direct
Attn: 2011 TopChoice Schools Program
220 Valley Road
Wilmington, DE 19804

Or fax to: 302-658-4209. For any questions please call Bayer Customer Service at 1-800-331-2867. Or find a distributor or service professional near you at www.BackedbyBayer.com.

Only vouchers submitted with product purchase or service invoice will be eligible for this program. Eligibility is limited to qualified schools including secondary school districts, not-for-profit and public and private systems; city and state parks and recreation and state and national parks in AR, AL, CA (Coachella Valley only), GA, FL, LA, MS, NC, NM, OK, SC, TN, and TX. Colleges, universities, and golf courses are not eligible.